



Smart Cremation provides simple, earth-friendly, and affordable cremation services. We help people plan ahead— not only for the benefit of their loved ones, but to ensure we leave the planet in good shape when we depart.

Help your family and our planet with a Smart Plan. Call 800.700.2203 to arrange a consultation with Smart Representative.

**Smart Cremation. The smart choice.**

We view cremation as an ever-present and growing need that is best served with simplicity, clarity, and a lack of upselling. No pressure, no hassle—just no-nonsense plans for greater peace of mind. Our mission is to make it easy for the person doing the planning as well as for the loved ones left behind—while honoring the earth in the process.

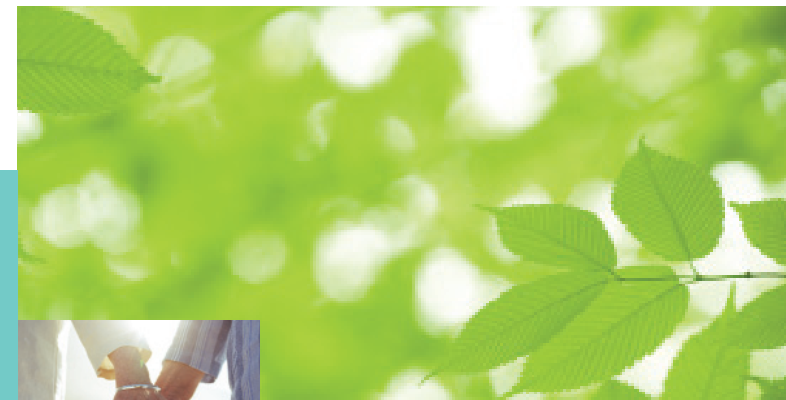
Smart Cremation has a multitude of locations covering the Western United States and coverage around the world.

Washington | California | Oregon

CA FD#2008

800.700.2203

[www.smartcremation.com](http://www.smartcremation.com)



Smart Plans for Smart People

**Plan for the inevitable.**  
*Then focus on life.*



Losing the one you love is never easy. Advanced planning simplifies the process for family members and loved ones. When you have a Smart Plan™ in place, your family will not have to make financial and emotional decisions on the worst day of their life. All they need to do is make one call, allowing us to provide the services that you were thoughtful enough to put in place.

By choosing Smart Cremation™, you will be remembered in a way that reflects your lifestyle and beliefs. You will leave a plan of action in place that will be a true reflection of the individual you were in life—thoughtful, caring, and concerned.

*Today people are choosing cremation in record numbers. It is estimated by 2025 that 59% of the U.S. population will choose to be cremated.*

### Why choose cremation?

#### **Cremation is the conscientious choice.**

Cremation offers an earth-friendly alternative to a traditional burial: no embalming chemicals, no casket, no fertilizer for perpetual grounds maintenance.

#### **Cremation is affordable.**

A traditional funeral can cost upwards of \$10,000, with the additional costs of a casket, cemetery plot, and headstone. Cremation is a mere fraction of the expense.

#### **Cremation gives you options.**

Cremation allows you to be memorialized in number of ways: ashes can be buried, put into a cemetery niche, scattered, kept at home, sent into space, or even divided among children.

### Our services, made simple.

Smart Cremation is committed to making your experience with us straightforward and stress-free. We believe it is better to make decisions ahead of time when you are not upset or

grieving. We won't pressure your family into purchasing services and products that you didn't want and they don't need.

### Giving back to the earth.

Smart Cremation believes in giving back to the earth and helping protect our planet for future generations. We have made a commitment to supporting reforestation by donating to the Arbor Day Foundation. This helps to offset the already low emissions caused by the process of cremation and reduce the carbon footprint we leave behind. The trees donated due to your Smart Plan purchase will serve as an honorable monument for decades to come.

### Learn more about Smart Cremation.

Smart Cremation is the partner to entrust with your final wishes; our dedicated professionals will ensure your plans are carried out with dignity, respect, and in accordance with your specifications.

 **Please call 800.700.2203 to speak directly to a Smart Representative.**



## The Smart Plan™ includes:

- » Direct cremation without the added cost of embalming, formal viewing, or ceremony
- » Basic services of a funeral director and staff
- » Transportation of the deceased (from anywhere in the world) to our licensed holding and crematory facility
- » Minimum preparation of the deceased
- » Use of a positive identification system
- » Filing of a death certificate and necessary permits
- » Assistance in filing for benefits through Social Security and the Veterans Administration (if applicable)
- » Minimum cremation container
- » Earth-friendly wooden urn
- » Smart Guidebook and portfolio
- » One certified copy of the death certificate
- » Smart obituary
- » Common scattering at sea or land, or release of remains to the family
- » Donation to the Arbor Day Foundation for reforestation